

424 Bellevue Ave Daytona Beach, FL 32114 coastlinesign.com

### Building quality signs coast to coast.











## WELCOME



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Dear Customers,

Choosing your signage design is the first step toward acquiring the most important distinguishing feature of your business. Our goal is to provide you with an architecturally creative sign that will maximize your business growth. With over 40 years of industry experience, our expertise is derived from providing quality service and superior products for our customers.

Coastline Wholesale Sign Company can create a wide variety of custom signs for businesses with a multitude of applications. Our large facility is conveniently located in Daytona Beach, Florida. All of our sign products are designed and manufactured in-house using the latest computer-aided sign-making technology. Unlike many competitors' products, our signs are custom designed and fabricated to meet your specific needs. In addition, our products are hand-welded for durability and backed by our industry-leading 2-year service guarantee.

Our professional sales staff is well versed in current city and county specifications regarding sign manufacturing and permitting requirements. We will provide you with a detailed product assessment and estimate within three business days. Our quality services will guide you from initial quoting and designing of technical drawings to fabrication and installation. A personal account representative will be available to you from start to finish until your project is completed. Let our trained graphic designers and staff work directly with your architects, interior designers and general contractors in the fabrication process to your sign, your way.

Enjoy our catalog listing of all the services and benefits of using Coastline Wholesale Sign Company for your signage needs. Please contact us for your future project requirements and receive a prompt response within 48 hours - guaranteed.

Sincerely,

Dan Florio President

#### AT A GLANCE

#### Service & General Information

Custom & Pantone Colors Maintenance Contracts Installation Repair & Renovation Parking Lot Lighting

#### **Digital Printing**

Vinyl Banners Commercial Mobile Graphics

#### Light Emitting Diode (LED)

LED Message Boards

#### **Specialty Signs**

Traffic Signs Construction Signs Push-Through Goldleaf-Plated

#### Custom Neon

Exposed Border Accent

#### **Architectural Signs**

Directional Signs Laser Engraving Plaques Sandblasted Signs Routed Foam Sign

#### **Custom Fabricated Signs**

Channel Letters Monument Signs Pylon Signs Box Signs Cut-Out

#### STAFF

Engineers Master Electrician Certified Welders Neon Bending Artists Graphic Artists Master Rigging and Installation Crew Sales Representatives

## SERVICE

#### **General Information**

Our service team is equipped with the latest technology to provide quality service. Our dependable trucks are operated by a qualified service staff who are available for emergency response 24 hours, 7 days a week.

#### **Custom Colors**

Our computerized color matching capabilities allow us to reproduce vivid and vibrant images, formulated to match 6000 colors corresponding to Pantone and other major color programs. By applying two-component polyurethane enamel to sanded and primed aluminum we can provide a matte, semi gloss, or gloss finish. A color sample will be provided for approval when choosing a custom color.

#### Pantone Color (PMS)

PMS Numbers relate to ink color designations used within the printing industry and are followed by either a "C" (coated) or "U" (uncoated) indicating a gloss or matte finish. Slight color variations between inks and paints may occur.

#### Services

#### • Maintenance Contracts

Coastline's goal is to provide your business with dependable and cost effective services by offering worry-free maintenance contracts that will protect your investment.

#### Installation

Our installation process involves production managers from start to finish so we are able to guarantee a reasonable turnaround time, work effectively with any on-site emergencies, and make sure that your final display is completed to your satisfaction

#### • Repair & Renovation

Our service staff can accommodate any maintenance required on your sign. We have a satisfaction rating of **A+ with ETL** and can bring your product up to code quickly and effectively. Our neon department is equipped to repair your signs in-house in 48 hours, and our staff is available to do any repairs on site or take down any signage that requires to be repaired at our facility.

#### • Parking Lot Lighting

With qualified electricians, we can provide safe illumination for your customers and staff at any aerial height.







# GALLERY









## PRODUCTS











#### **Digital Printing**

- Vinyl
- Banners
- Commercial Mobile Graphics

With our solvent ink digital printers we produce high-quality largeformat prints. We print back-lit banners for mobile advertising, ready-to-hang advertising banners stitched and/or supplied with grommets, and provide custom full-color printing on vinyl or canvas/fabric materials of your choice.

#### Light Emitting Diode (L.E.D.) message boards

Unlike traditional media such as newspaper and magazines, LED displays quickly capture attention with a combination of light, color, motion and graphics that get noticed. LEDs offer infinite options for creating a brand that gets remembered and, in turn, gets results. For most advertisers, the most important market is the local one. Think of LED displays as local advertising and sales partners that are "on" 24/7, working night and day to attract attention, deliver marketing messages and drive sales. LED displays are very cost-effective, as they run about 40 to 60% less per thousand viewers than most other forms of advertising.

When purchasing an LED display, it is important to understand a few basic principles that will help you select the right product for your application, so please ask to speak with one of our LED display system specialists.

#### **Specialty Signs**

- Traffic Signs
- Construction Signs
- Push-Through
- Goldleaf-Plated

Enhance the look of your sign with extras such as push-through letters, goldleafing, stud-mounting, metallic finishing, and other unique design elements. Our expert staff will listen to you closely and guide you to the right features that will make your signage stand out amidst the competitors. These extras can be used in any type of signage to characterize your products.

#### **Custom Neon**

- Exposed
- Border
- Accent

Our in-house neon department is designed to creatively articulate any design you envision. Our neon facility offers custom versatility that can be used for exposed, border, or accent neon specifications.

#### **Architectural Signs**

- Directional Signs
- Laser Engraving
- Plaques
- Sandblasted Signs (non-illuminated only)
- Routed Foam Signs (non-illuminated only)

Architectural signs can greatly enhance the look and image of your property or business site. Material, shape, finishing and treatment of lettering are only limited by your imagination. All sandblasting and routing, as well as engraving and cutting, are created on our in-house router that is completely computer-driven, ensuring precision and quality.

#### **Custom Fabricated Signs**

- Channel Letters
- Monument Signs
- Pylon Signs
- Box signs
- Cut out (non-illuminated only)

Custom signs are not only architecturally pleasing, but can also mimic the look and feel of your building, projecting an even grander image. These signs can be internally illuminated, or lighted using floodlights. Our fabrication process unites you with the designers, manufacturers and sales staff so that you are in control of your project. Computer-driven technology provides precision cutting and routing, while some parts of the process still involve hands-on fabrication to ensure quality control at every point. Your image is our priority.













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Please contact your local sales representative for a competitive quote







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